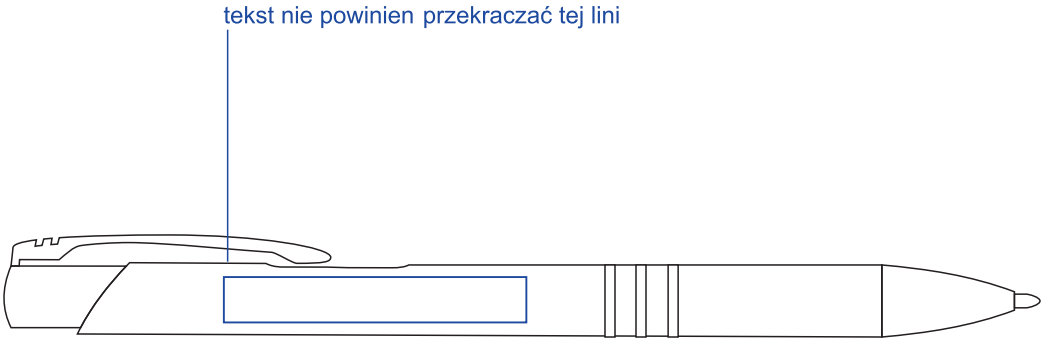DŁUGOPIS pole zadruku 6 x 40 mm